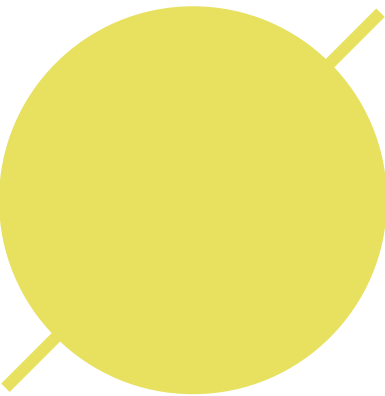


The background features a large, light yellow circle in the center. To its top-left is a solid olive green shape, and below it is a yellow shape with diagonal hatching. To the right of the central circle is a yellow shape with diagonal hatching. On the far left and right edges are vertical bars with pink and blue segments.

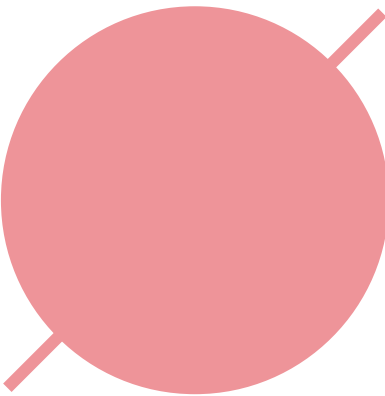
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IT'S NOT
ABOUT IDEAS
IT'S ABOUT
**MAKING IDEAS
HAPPEN**

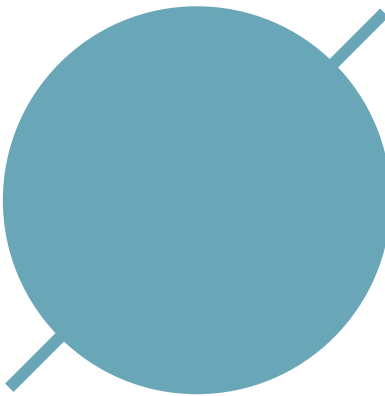
COLOUR



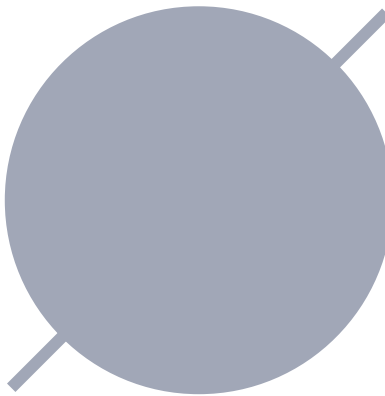
YELLOW
C10 M3 Y76 K1
R225 G223 B73
#E1DF49



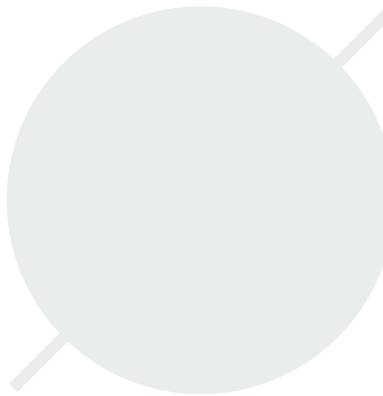
PINK
C3 M51 Y27 K0
R227 G118 B125
#E3767D



BLUE
C58 M19 Y21 K2
R90 G142 B153
#5A8E99



GREY
C38 M29 Y19 K0
R138 G142 B154
#8A8E9A

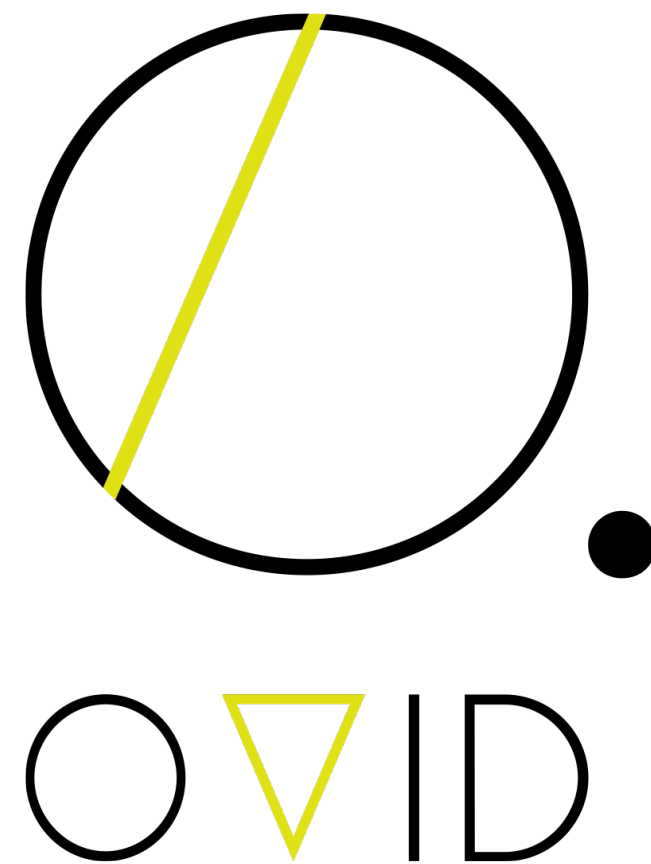


LIGHT
C7 M51 Y7 K0
R229 G229 B220
#E5E5DC

REQUIREMENTS

OVID Web Design & Development

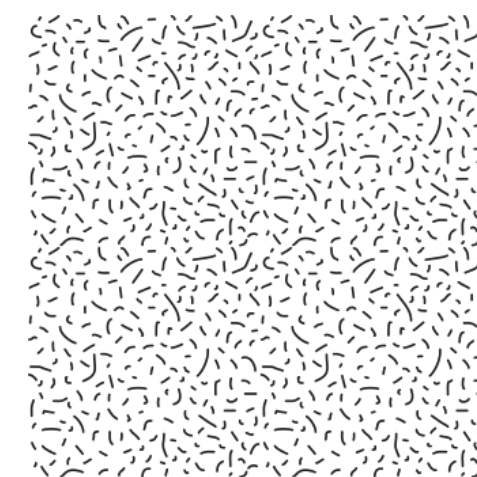
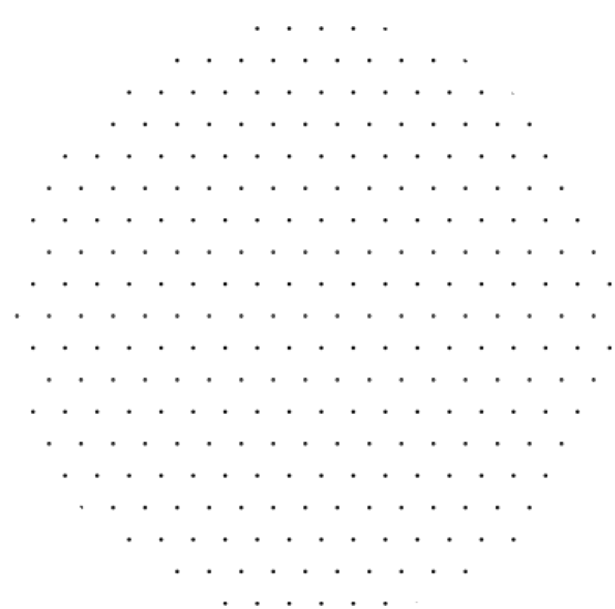
- Need a WOW;
- Based on the existing design of logo and document templates (word & power point);
- Based on the existing colour scheme;
- Font family (Google): playfaire, open sans;
- Mood of design: creative, trendy, colourful, active;
- Prefer bondless and collage effect, ref dontcrywolf.com;
- Responsive design (mobile friendly);
- Apply Wordpress as the CMS system for the website;
- Maintenance required (regard to further discussion)



OVID provides media relations; government relations, campaigning and policy communications advice to the following types of clients:

- Pharmaceutical companies
- Health charities
- Private health providers
- Health tech companies
- NHS organisations

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Don't just hide underwater. Say HI to the world!

Starting out as Ovid Consulting, we are in the process of re-branding to OVID Health. We are a specialist health communications consultancy, meaning we provide media relations; government relations, campaigning and policy communications advice clients.

Say Hello



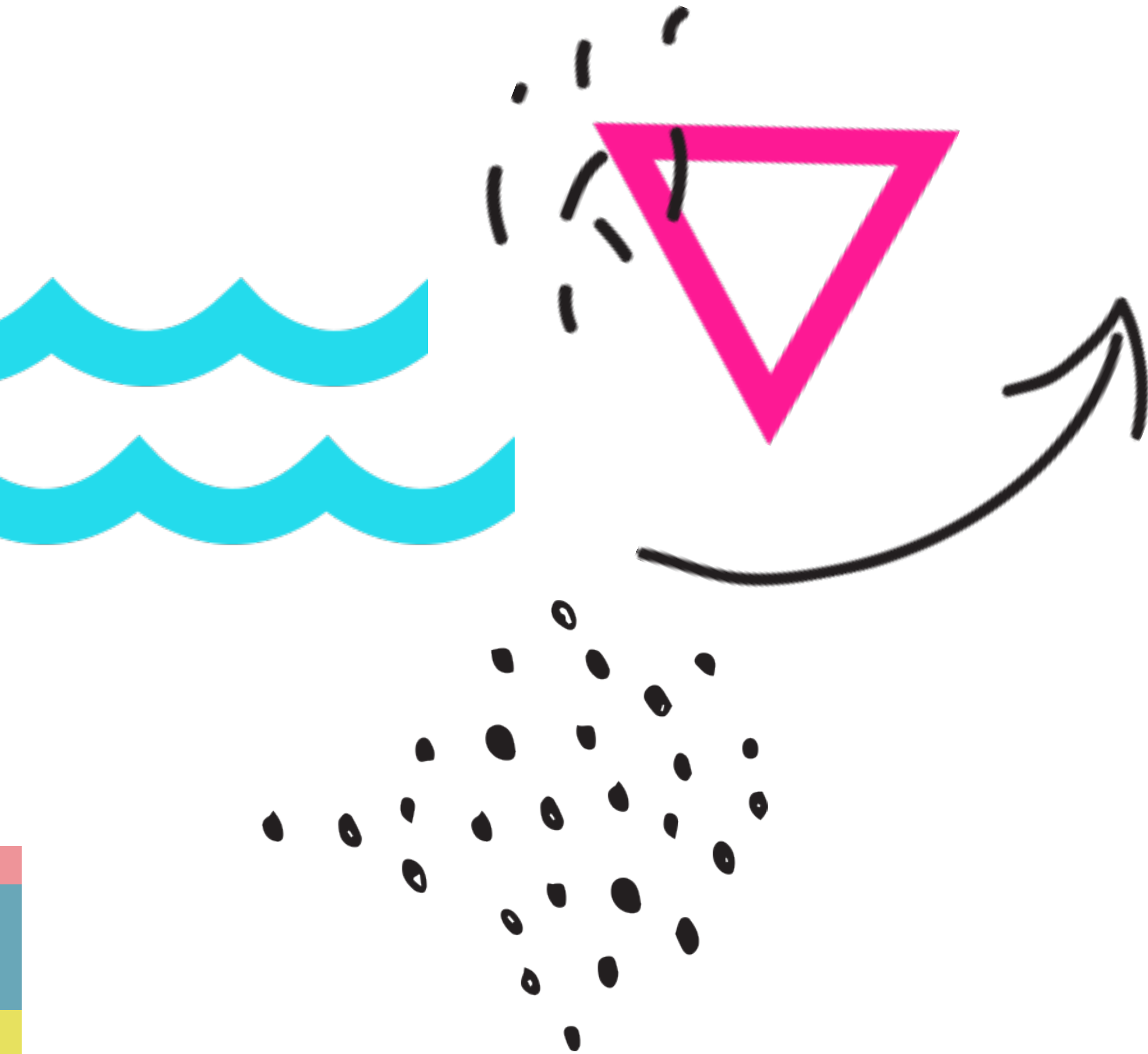


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Say Hello





Stand up and say **HELLO** to the world!

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Say Hello



Say HELLO to the world!

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WEBSITE NAVIGATION

Home

About Us

- Our Story
- Our Delivery

What We Do

- Public Affirs
- Campaigns
- Corporate Reputation
- Media Relations
- Strategy
- Patient Advocacy

People

Contact

- Contact us
- Career

Social Media: Twitter / Linded IN

Thank You.

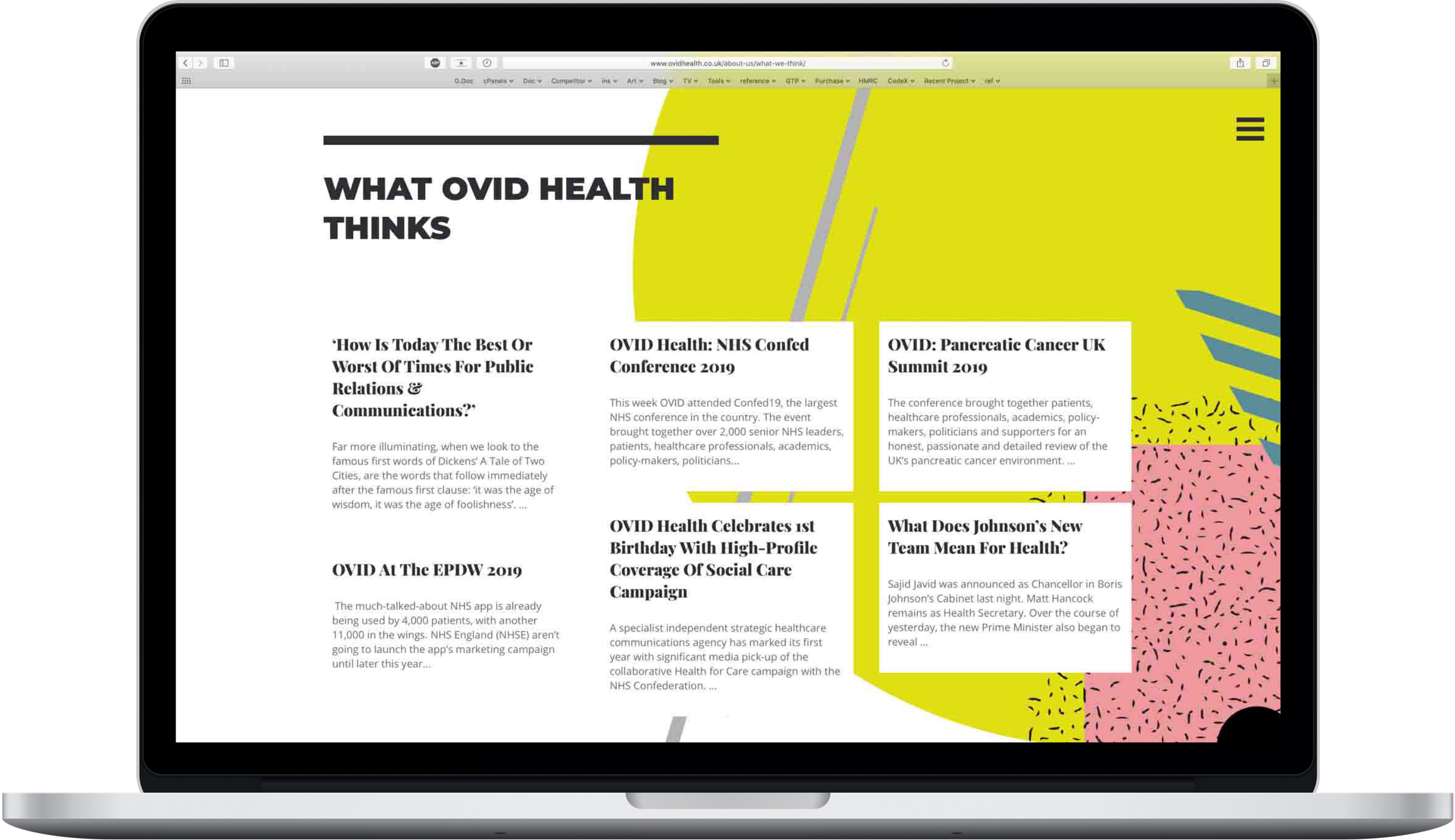
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WHAT OVID HEALTH THINKS

'How Is Today The Best Or Worst Of Times For Public Relations & Communications?'

Far more illuminating, when we look to the famous first words of Dickens' A Tale of Two Cities, are the words that follow immediately after the famous first clause: 'it was the age of wisdom, it was the age of foolishness' ...

OVID At The EPDW 2019

The much-talked-about NHS app is already being used by 4,000 patients, with another 11,000 in the wings. NHS England (NHSE) aren't going to launch the app's marketing campaign until later this year...

OVID Health: NHS Confed Conference 2019

This week OVID attended Confed19, the largest NHS conference in the country. The event brought together over 2,000 senior NHS leaders, patients, healthcare professionals, academics, policy-makers, politicians...

OVID Health Celebrates 1st Birthday With High-Profile Coverage Of Social Care Campaign

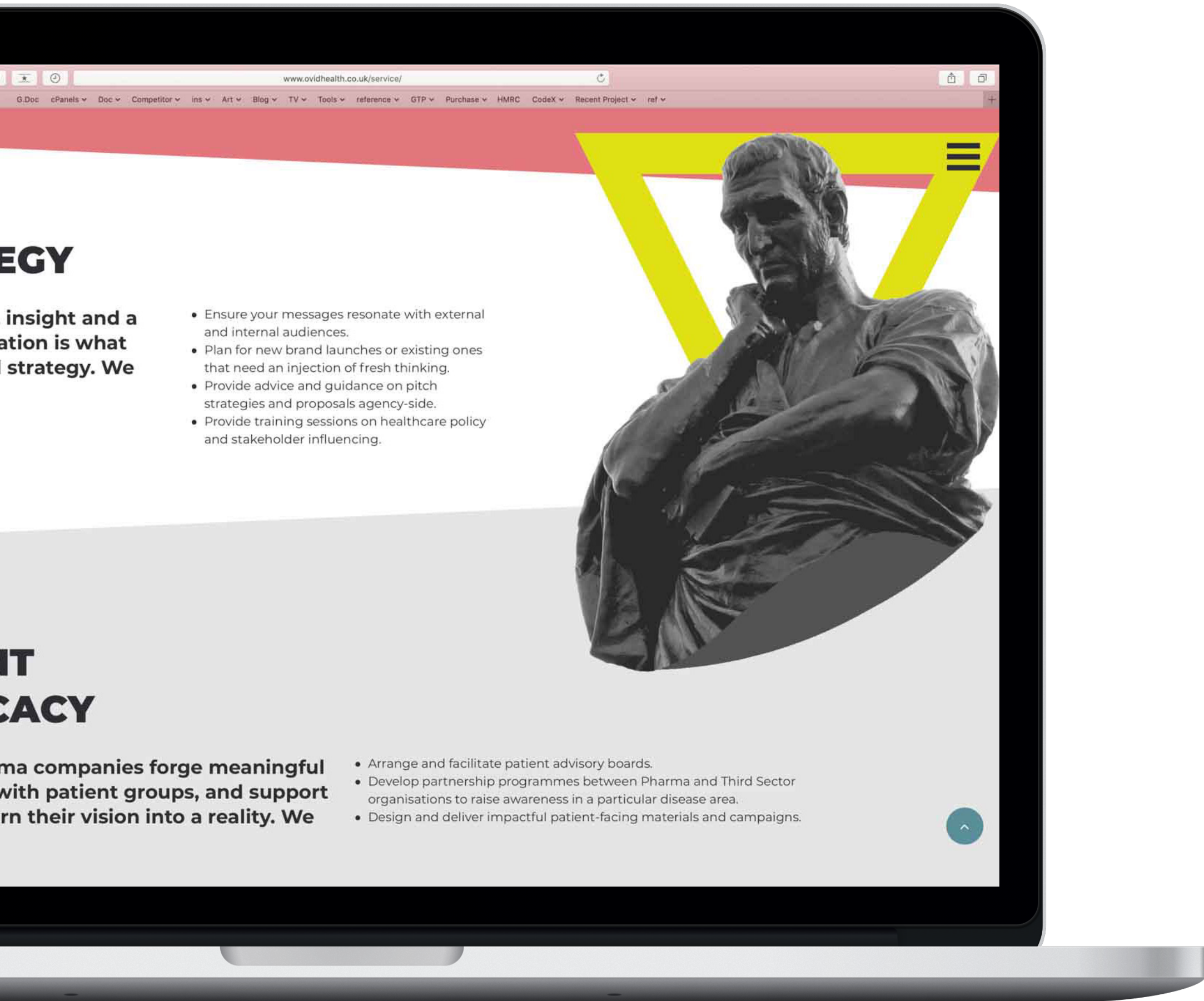
A specialist independent strategic healthcare communications agency has marked its first year with significant media pick-up of the collaborative Health for Care campaign with the NHS Confederation. ...

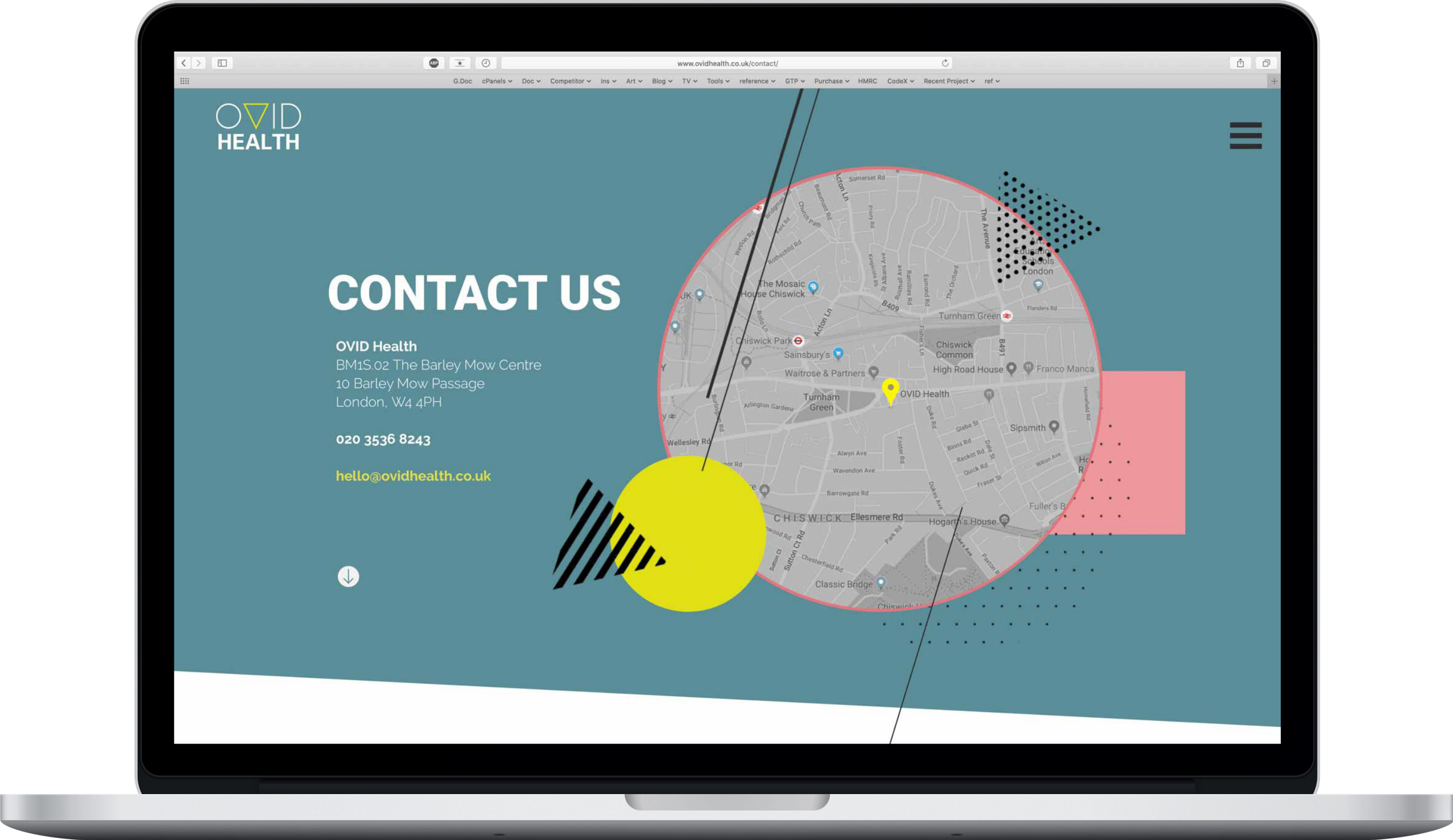
OVID: Pancreatic Cancer UK Summit 2019

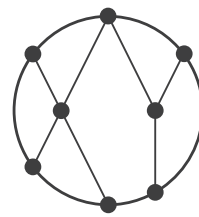
The conference brought together patients, healthcare professionals, academics, policy-makers, politicians and supporters for an honest, passionate and detailed review of the UK's pancreatic cancer environment. ...

What Does Johnson's New Team Mean For Health?

Sajid Javid was announced as Chancellor in Boris Johnson's Cabinet last night. Matt Hancock remains as Health Secretary. Over the course of yesterday, the new Prime Minister also began to reveal ...







XY COLLECTIVE