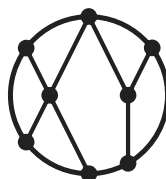


MOODBOARD COLLECTION

2021



XY COLLECTIVE

www.x-y.co | hello@x-y.co

10 Barley Mow Passage, Chiswick, London, W4 4PH

IT'S NOT ABOUT IDEAS IT'S ABOUT **MAKING IDEAS HAPPEN**

XY Collective (know as XYCO and XY Studio) is a London based brand communication studio, which focuses on providing branding solutions, including visual identification design, graphic design, web development, event management, video production, and some other relative branding services.

We are multilingual, we speak English, Cantonese and Mandarin.

*XY Collective
www.x-y.co / hello@x-y.co*



TYPOGRAPHIC FONT-STYLE

Ultra Light & Thin Typographic

Strong & Bold Typographic

Handwriting Typographic

Cute & Fun Typographic

Sharp & Smart Typographic

Academic Typographic

Fashion & Bold Typographic

Brush Calligraphic Typographic

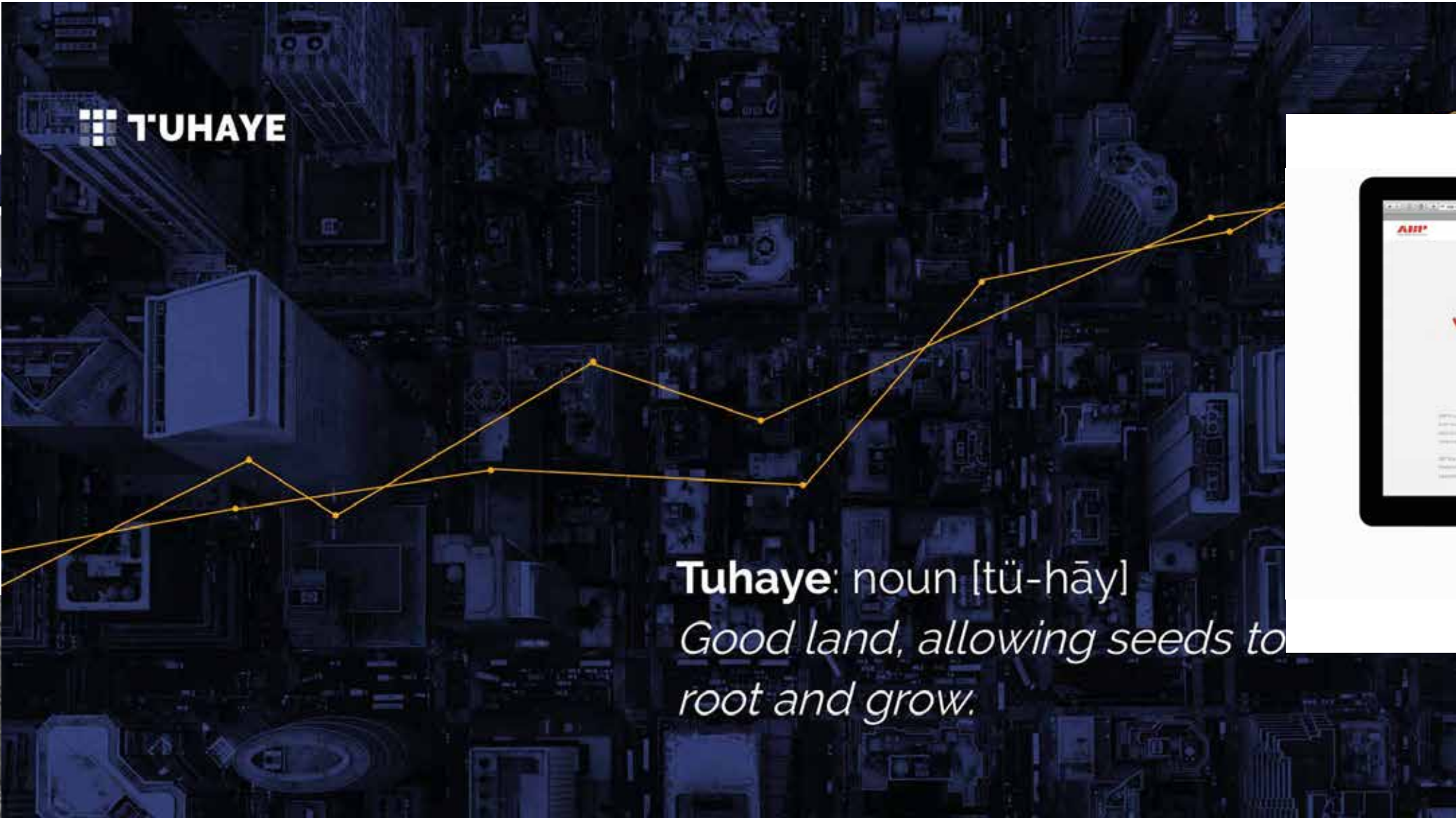
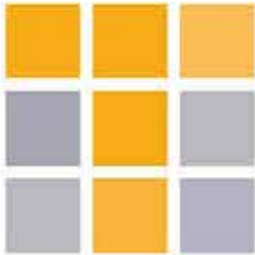
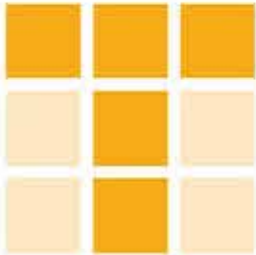
MOOD-BOARD COLLECTION

2021

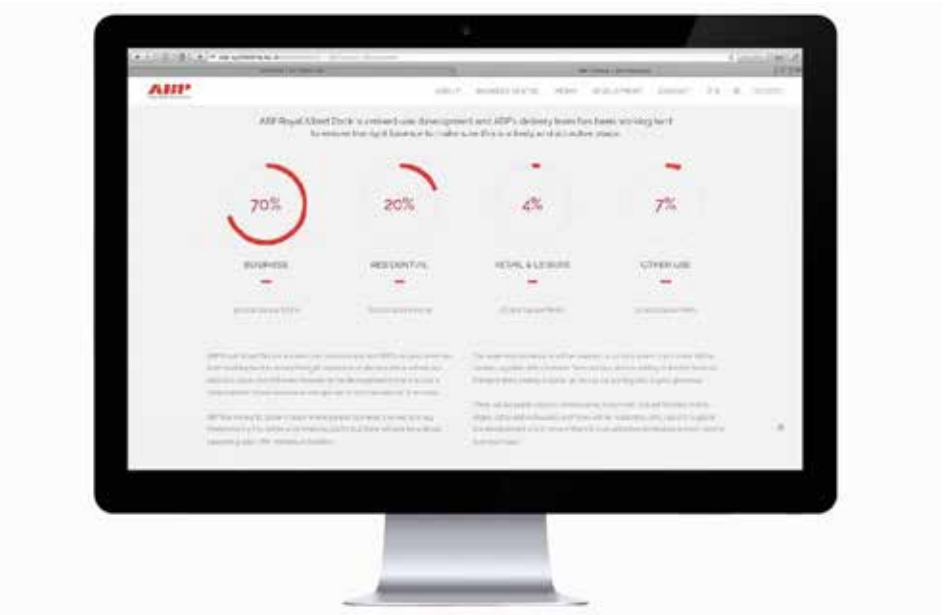
CONCEPT I

CORPORATE





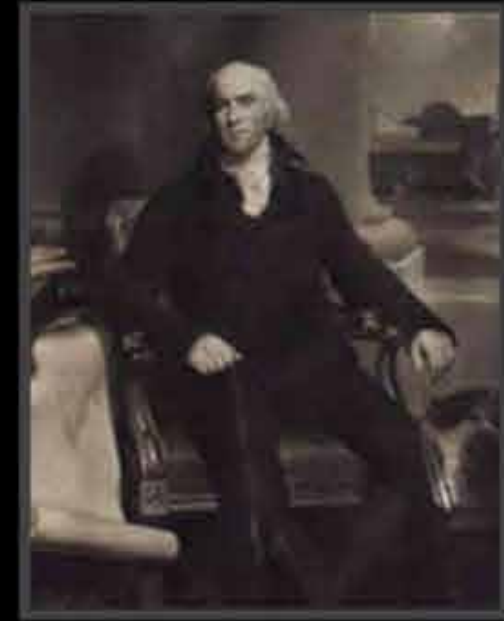
Tuhaye: noun [tü-hāy]
*Good land, allowing seeds to
root and grow.*



1800

Beeston Long

Entrepreneur Beeston Long had the vision to see London's international commercial future. In 1800 he funded and built London's first enclosed docks before becoming chairman of London Docks and Governor of the Bank of England.



Parliament granted the right to build London's enclosed docks so that valuable cargoes could be protected from theft, and loaded and unloaded as fast as possible. Prior to this, crowded quays close to the Tower of London were used.



Queen Victoria and Prince Albert

Prince Albert, husband of Queen Victoria, created an international exhibition to showcase Britain's world-leading engineering and production innovations. It attracted six million visitors in 1851, who came to view the world's latest technology.

This was the age of steamships and railways. Both influenced the decision to create Royal Albert Dock, which was named after the prince.

1851



Britain in the Victorian era built the world's biggest trading empire and showcased the technological innovations of the Industrial Revolution at the Great Exhibition of 1851, the world's first Expo.

Sir Alexander Meadows Rendel



Rendel was the engineer who designed Royal Albert Dock to accommodate the newest and largest steamships, and to host the most modern crane technology, all linked to the rest of the UK via a new railway line.

1880



When it opened in 1880 the Royal Albert Dock was considered the world's finest. It pioneered electric lights to allow night and day working, hydraulic cranes and steam winches to speed loading and unloading, and transit sheds, warehouses and cold storage areas to accommodate durable commodities.

Its nine metre depth meant it could accommodate the world's largest freight vessels, giving the Royal Albert Dock a central role in Britain's economy and a global significance with thousands of overseas workers moving to the area.

Sir Winston Churchill, King George VI and Queen Elizabeth II



Royal Albert Dock was a key target during the war. Britain's famous wartime leader, Winston Churchill, visited the docks to inspect the damage and the King and Queen came to the London Docks to pay tribute to the local people.

1940



At 5pm on September 7 1940, German bombers attacked London with direct hits at Royal Albert Dock. The devastation was so great it became known as "Black Saturday".

After the war every type of cargo passed through Royal Albert Dock but trade was now moving to larger container and deep water ports. The last ship to unload at the docks was from China, the Xin Feng. Soon after, Royal Albert Dock closed.

Michael Heseltine



Plans were regenerated and the L Development was established by the Secretary of State for the Environment, Michael Heseltine.

1981



London City Airport: the business airport of choice.

Linked adjacent to Royal Albert Dock, London City Airport offers direct flights to major European destinations, and is a key link to the city.



Importance of Royal Albert Dock and after two years scrutinising proposals approved ABP's bid to acquire the land.

2011





XY COLLECTIVE

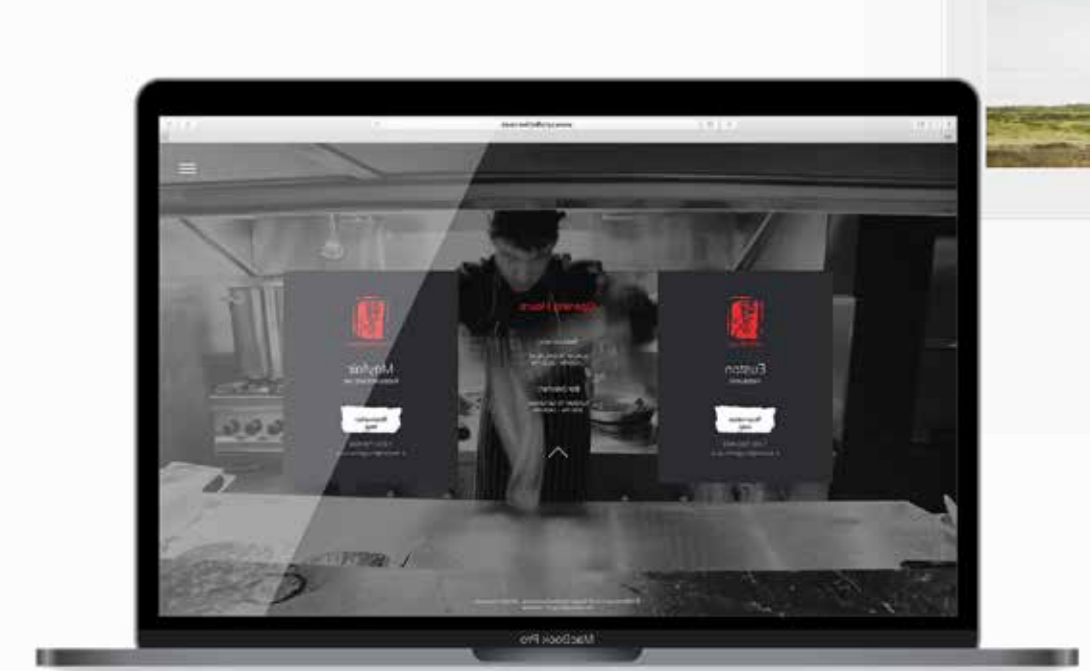
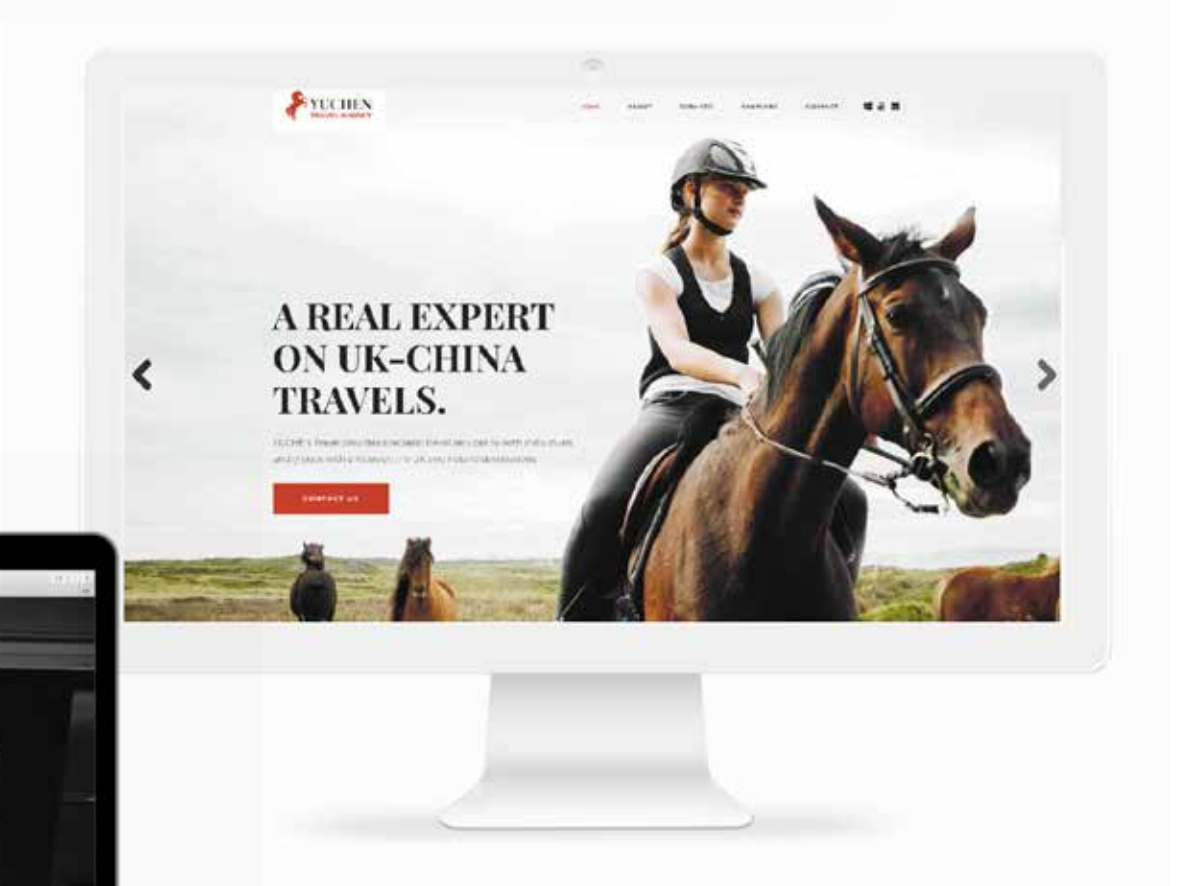


T.UH



Redoor Guardianship

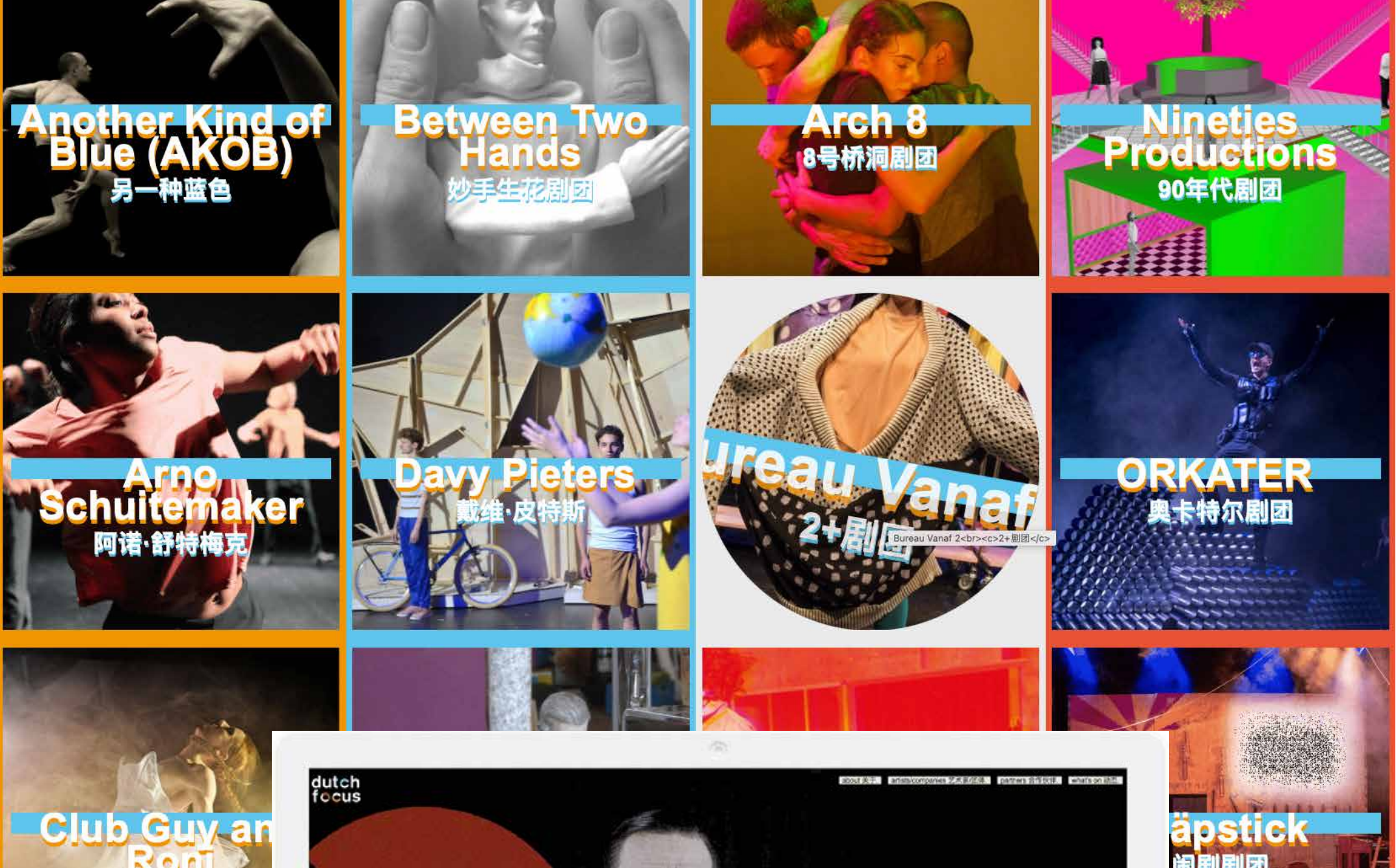
Feature Services



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CONCEPT II

BOLD/COLOUR

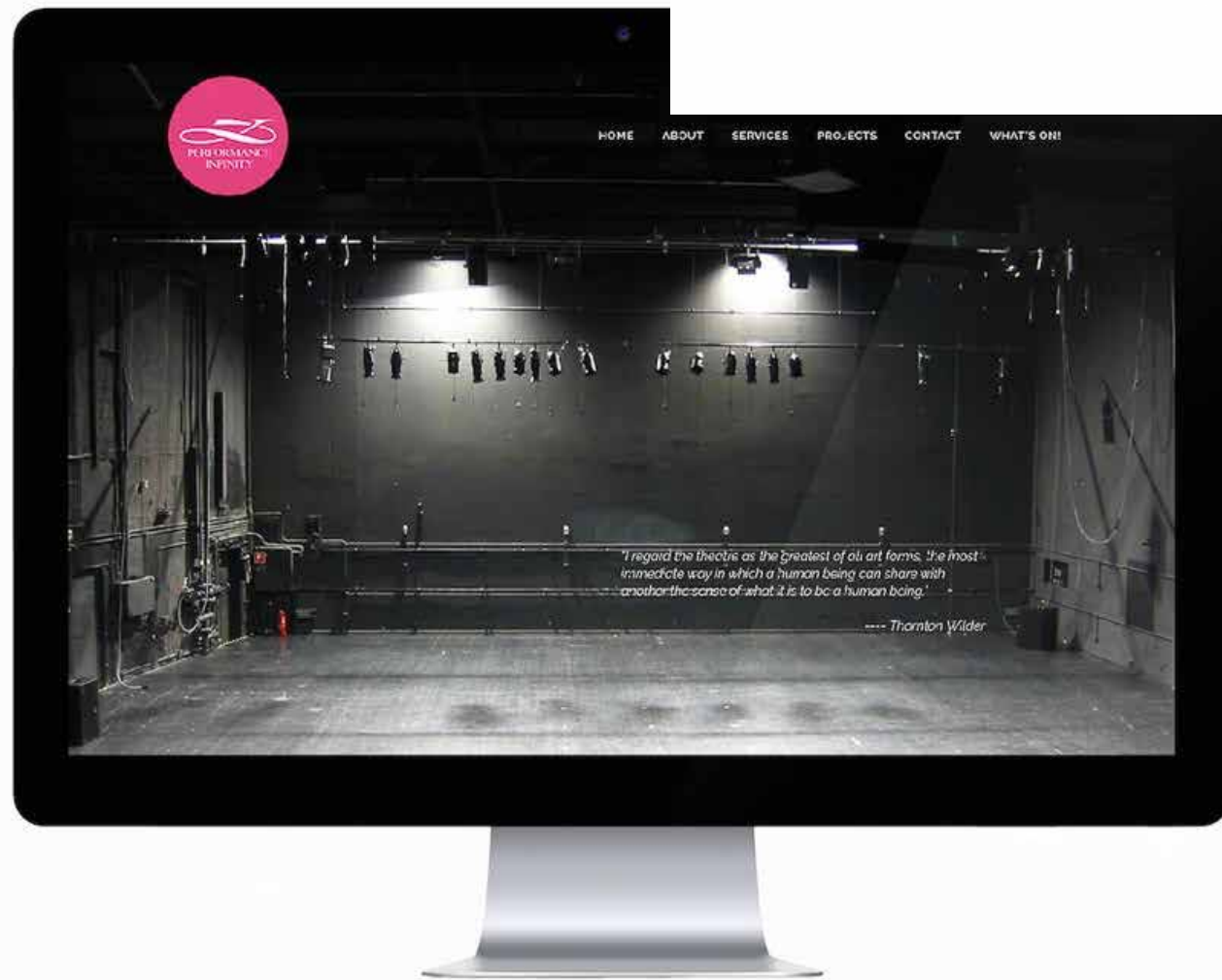




NEWS

We've Been Shortlisted For The PRWeek Healthcare & Pharma Comms Awards 2021

[READ MORE...](#) →





WHERE DOES THE HEAT COME FROM?

Day & Night Hot water from natures FREE energy

solamics
BUNSEN AIR

DAY & NIGHT HOT WATER FROM NATURES FREE ENERGY

The Bunsen Air works by harvesting FREE energy from our UK weather, and transferring it to your hot water cylinder.

An Ozone friendly refrigerant which has a boiling point of -26°C flows out and around the panels, and back to the Bunsen. The refrigerant leaves the Bunsen Controller as a cold liquid, and once it passes through the panels it absorbs energy and heats up to a gas. Back at the Bunsen Controller the gas is compressed back to a liquid and the heat that has been harvested is transferred directly to your hot water cylinder – and the cycle continues...

The panels are made from aluminium, which is an excellent conductor of heat. But it is not just heat that assists in transferring energy to the refrigerant – every aspect of our weather helps. So the air temperature certainly helps, but wind has a significant effect, as does rain and even sunlight.

All natural forces contribute – which is why we do not need sunlight, which is why this process will work efficiently at night-time, because the air temperature, wind and rain will all still be very hot to our liquid refrigerant.

This is the same principle that makes your fridge cold (just in reverse) – just a little electricity, and a refrigerant which is affected by the normal atmospheric conditions.

WHAT IT DOES?

Our Bunsen Air has produced all our hot water since the day it was installed – SO CHEAP TO RUN!

When installed to your existing system, the Bunsen Air can take over creating ALL of your domestic hot water. You can simply leave your existing system as a secondary heat source if needed, and allow the Bunsen Air to generate renewable hot water for your home.

solamics
BUNSEN AIR

Upgrade Your Home

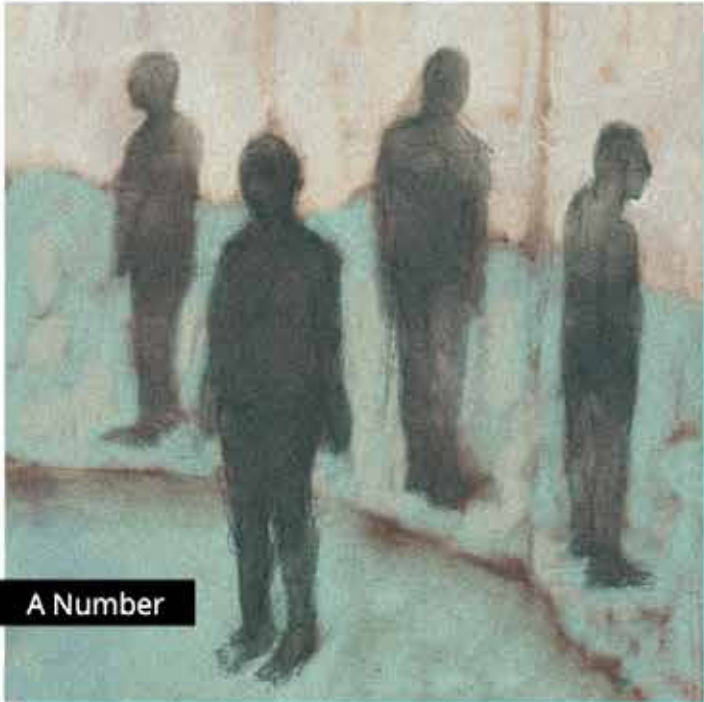
- Switch off your existing system and allow the Bunsen Air to take over
- Reduce your carbon footprint by significantly reducing your energy usage
- Lower your heating costs by moving away from costly energy sources
- Add value to your property by introducing renewable hot water
- Protect against increased energy bills with a low energy system
- Enjoy day or night automatic reheating with 24hr variable temperature settings
- Feel good about renewable – the more you use the more you save!

What about my existing heating?

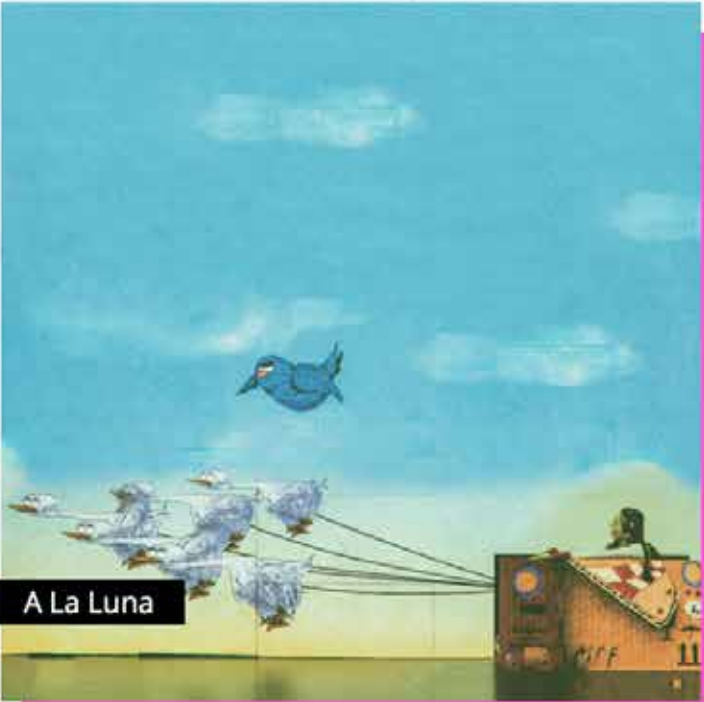
Whatever your heating system is – Gas, Oil, Electric or LPG - you can leave it in place but switch it off, just add the Bunsen Air and it will take over making all your hot water.

CONCEPT III
COLLAGE

PERFORMANCE



A Number



A La Luna

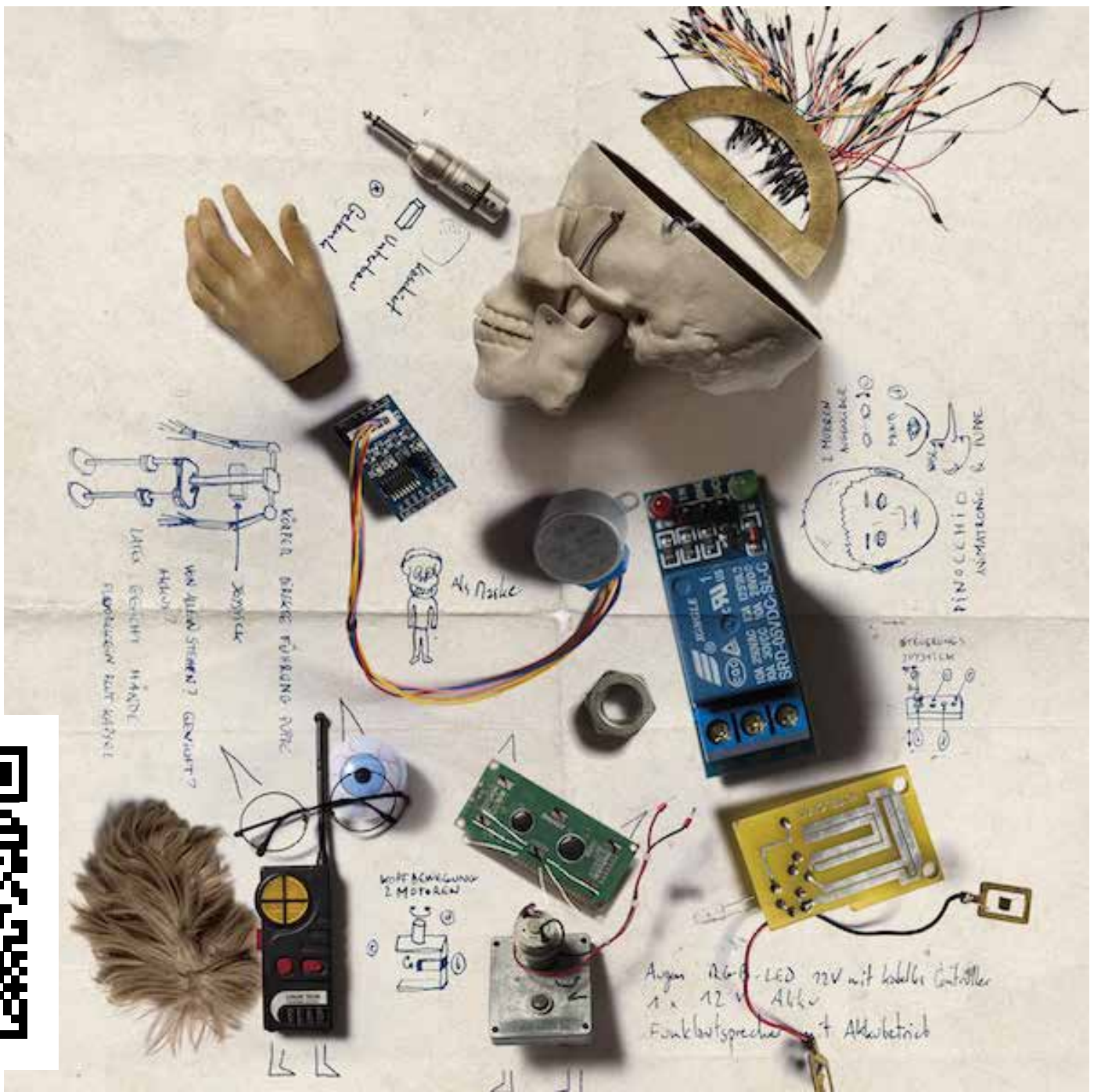


Pinocchio 2.0



Love +


TECH-ART





REINVENTING HEALTHCARE COMMUNICATION






TECH-ART FESTIVAL

Tech-Art Festival will be the first theater festival planned and launched by INSIDE-OUT THEATER, in this era of fast-changing technology, technology is increasingly involved in cultural development and artistic expression.

TELL THE STORY

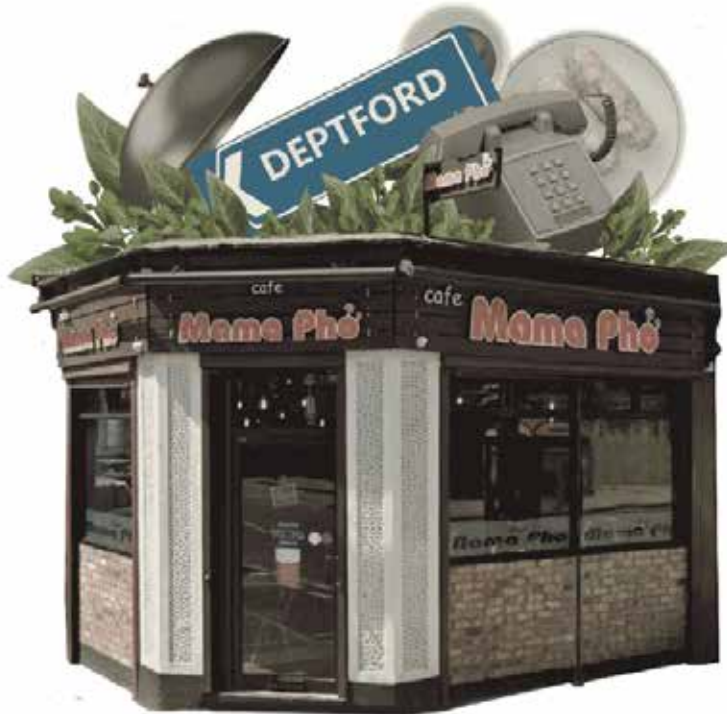


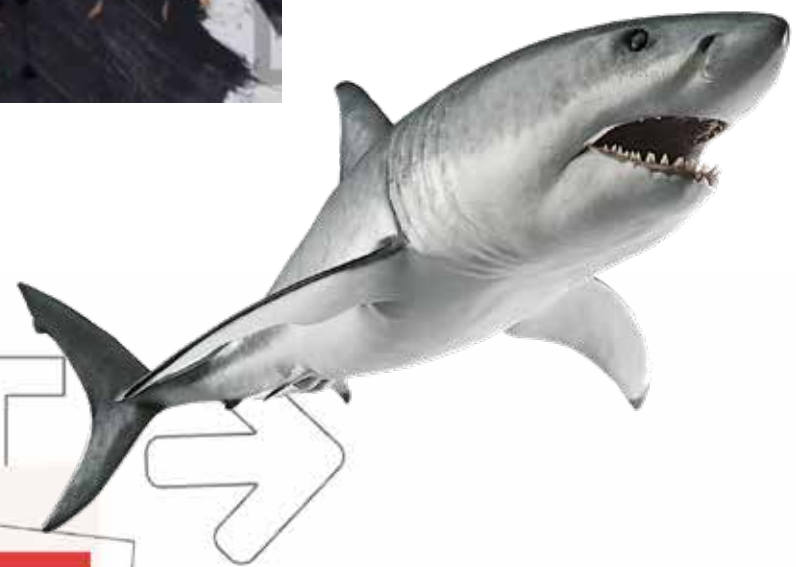
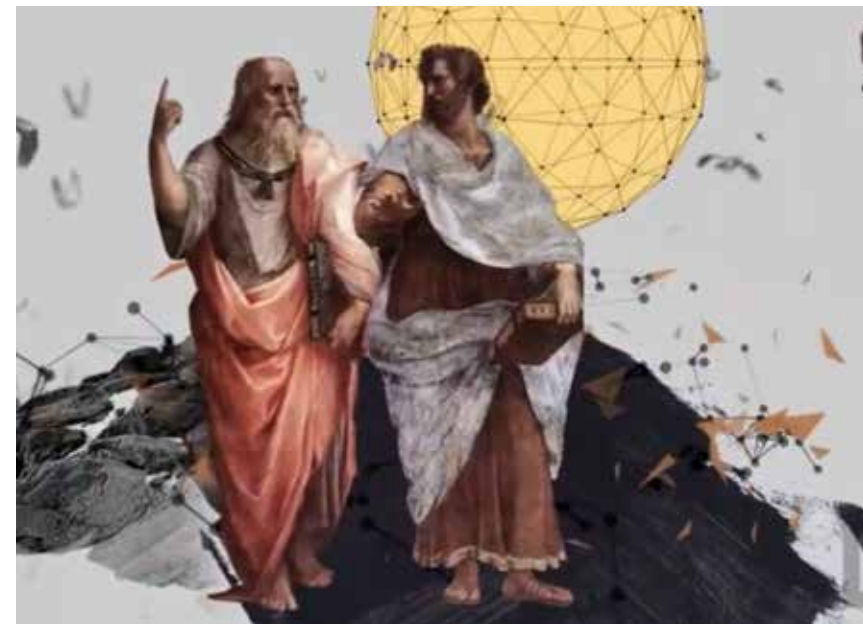


OVID HEALTH NUMBERS ...



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ABOUT



STEP INTO THE INSPIRATION FOR A NEW WEB THEME

Lorem ipsum dolor sit amet, cosetatura dips cing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. enim ad minim veniam, quis nostrud etum sum exercitation ullamco laboris dunt ut labore et dolore quis.

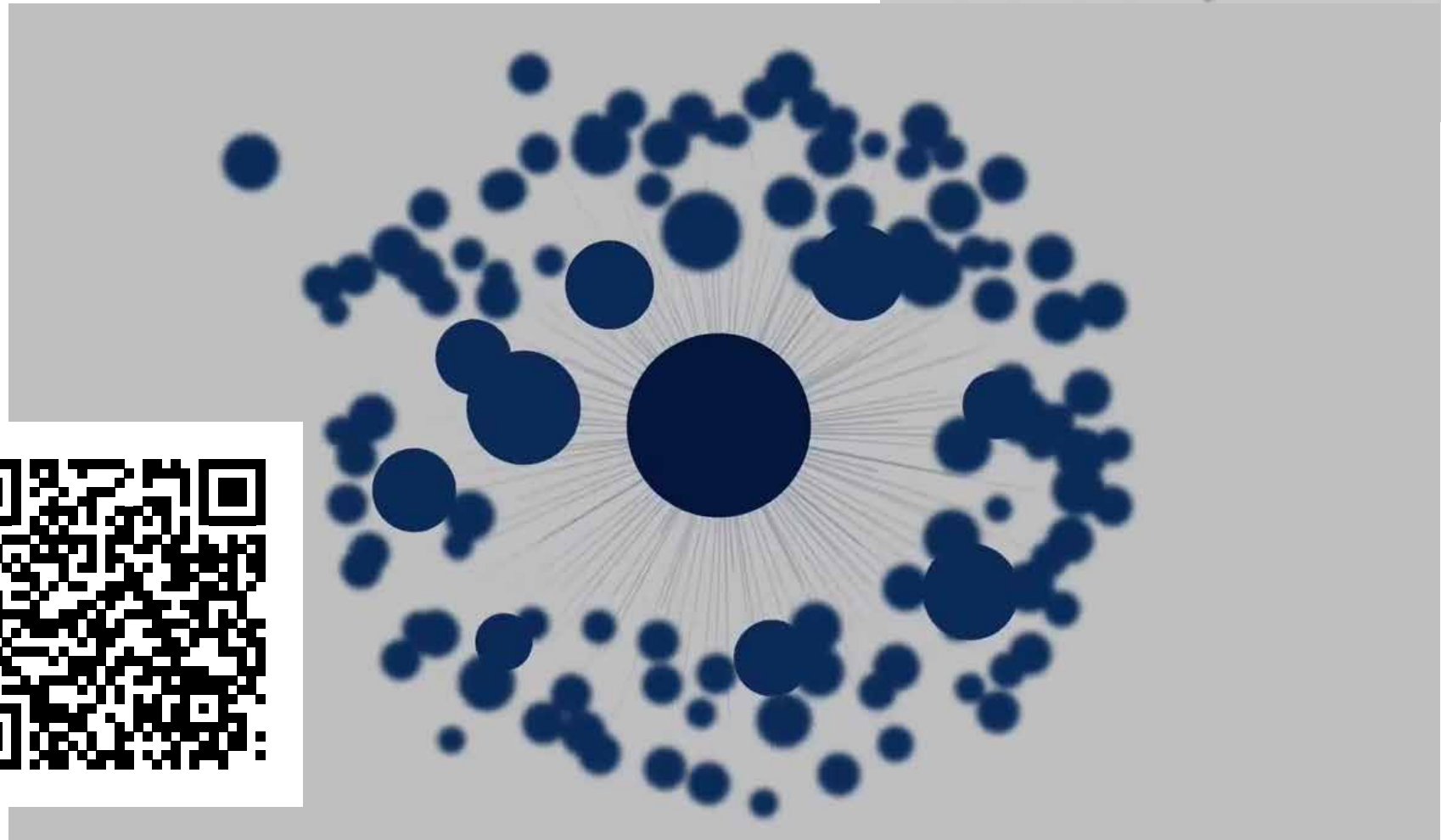
ENTER

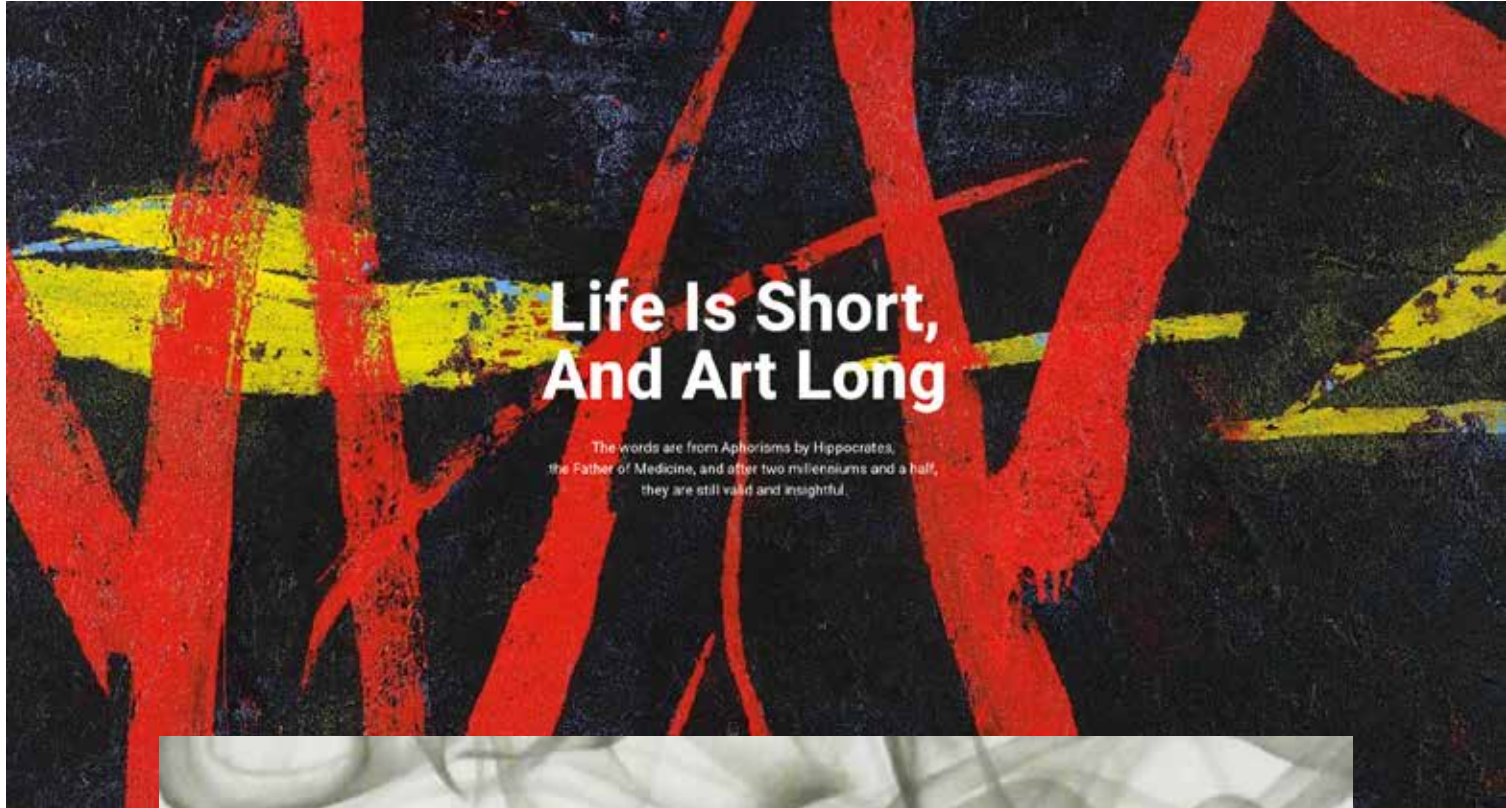


CONCEPT IV

MINIMALISM

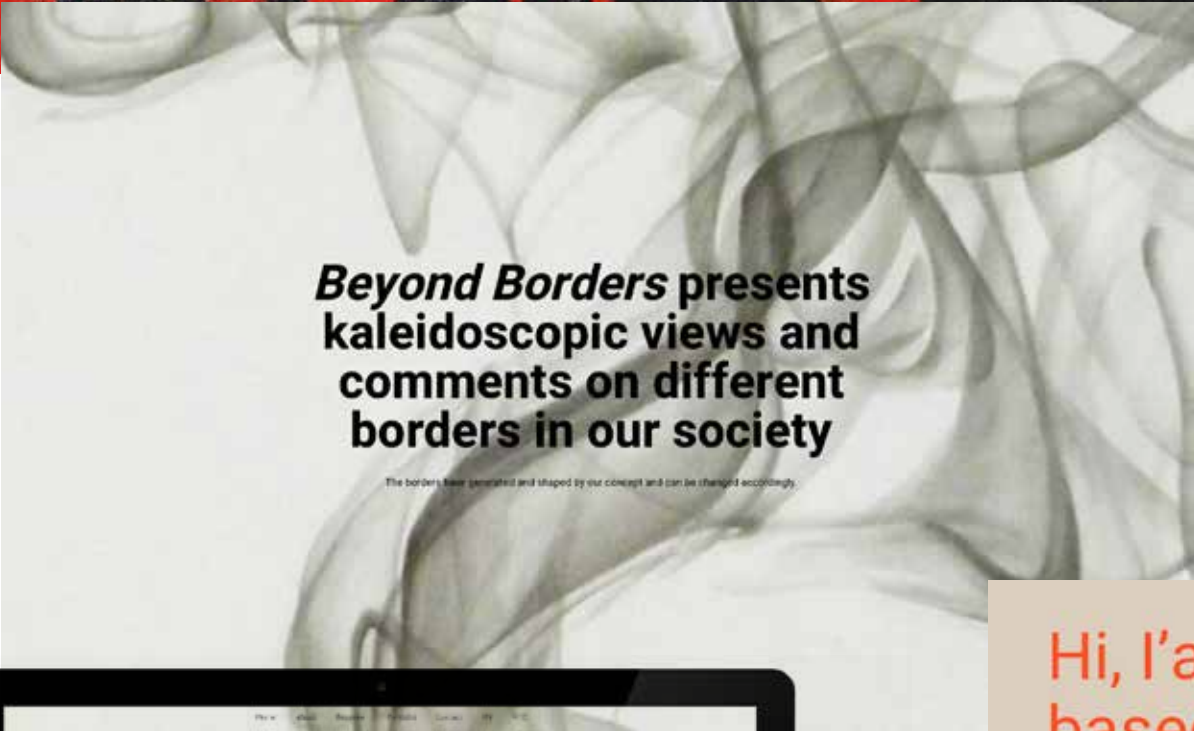






Life Is Short, And Art Long

The words are from Aphorisms by Hippocrates,
the Father of Medicine, and after two millenniums and a half,
they are still valid and insightful.



Beyond Borders presents kaleidoscopic views and comments on different borders in our society

The borders have generated and shaped by our concept and can be changed accordingly.



Hi, I'm visual artist
based in London. Lorem
ipsum dolor sit amet,
consectetur adipiscing
elit, sed do eiusmod
tempor incididunt ut
labore et dolore magna
aliqua. Ut enim ad minim
veniam, quis nostrud



Michael
Instagram

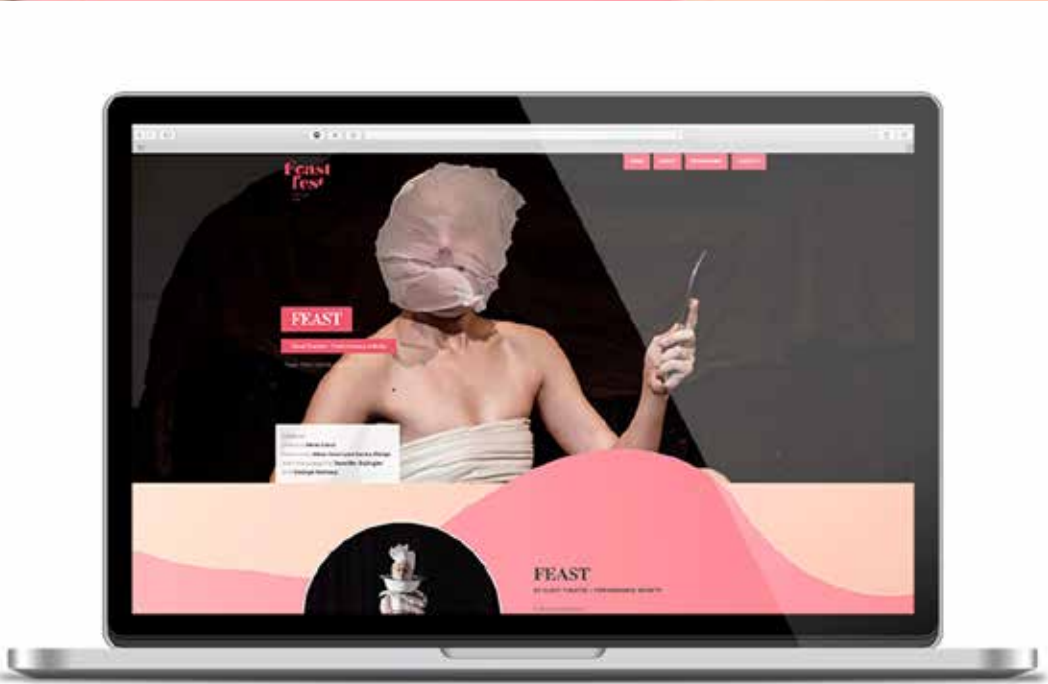
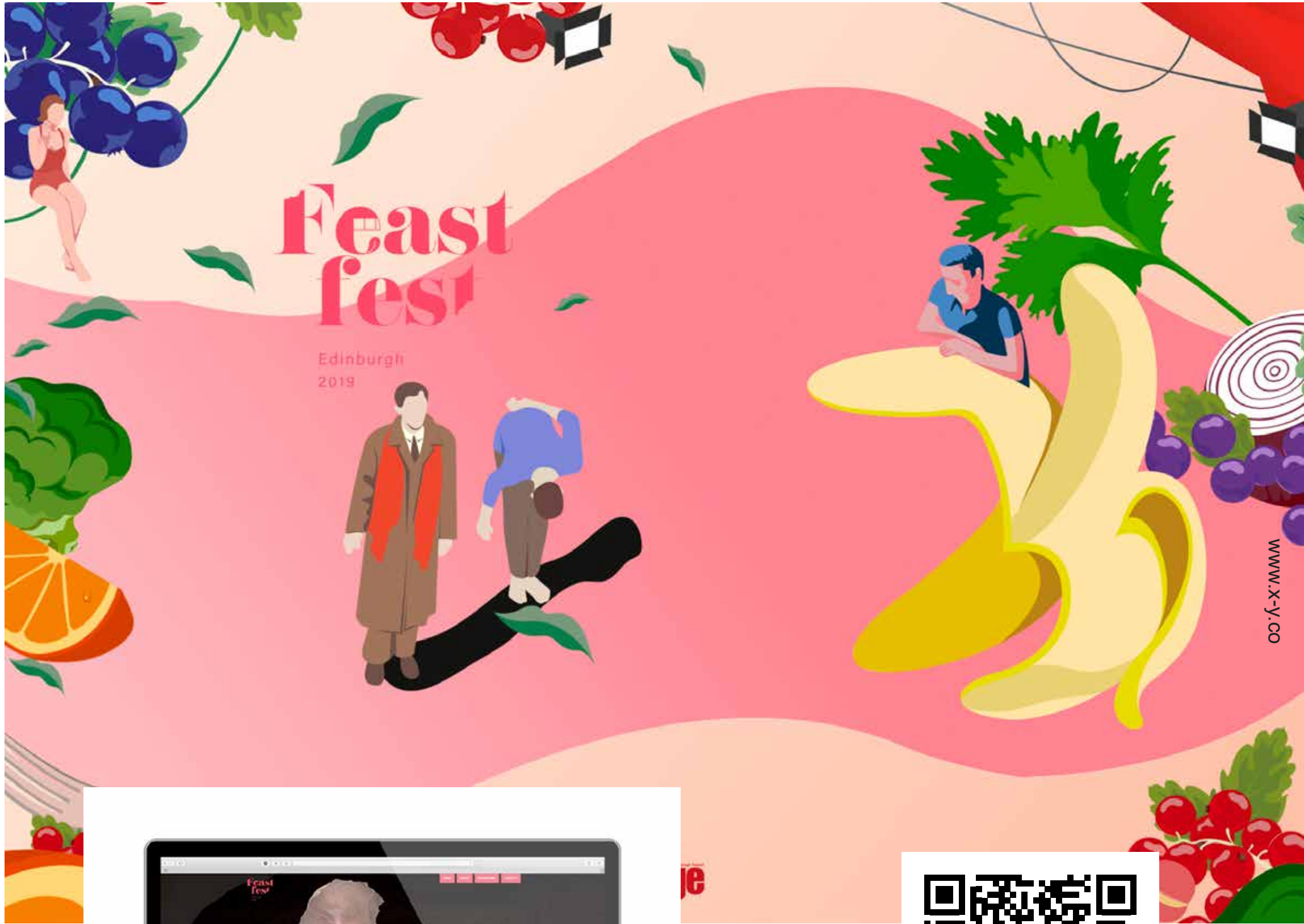
The exhibition considers visual arts as symbolic power understanding our identity

There are certain taboos and transgressions can be re-examined
during the Post-COVID 19 Era.
We question the validity of current globalisation.



CONCEPT V

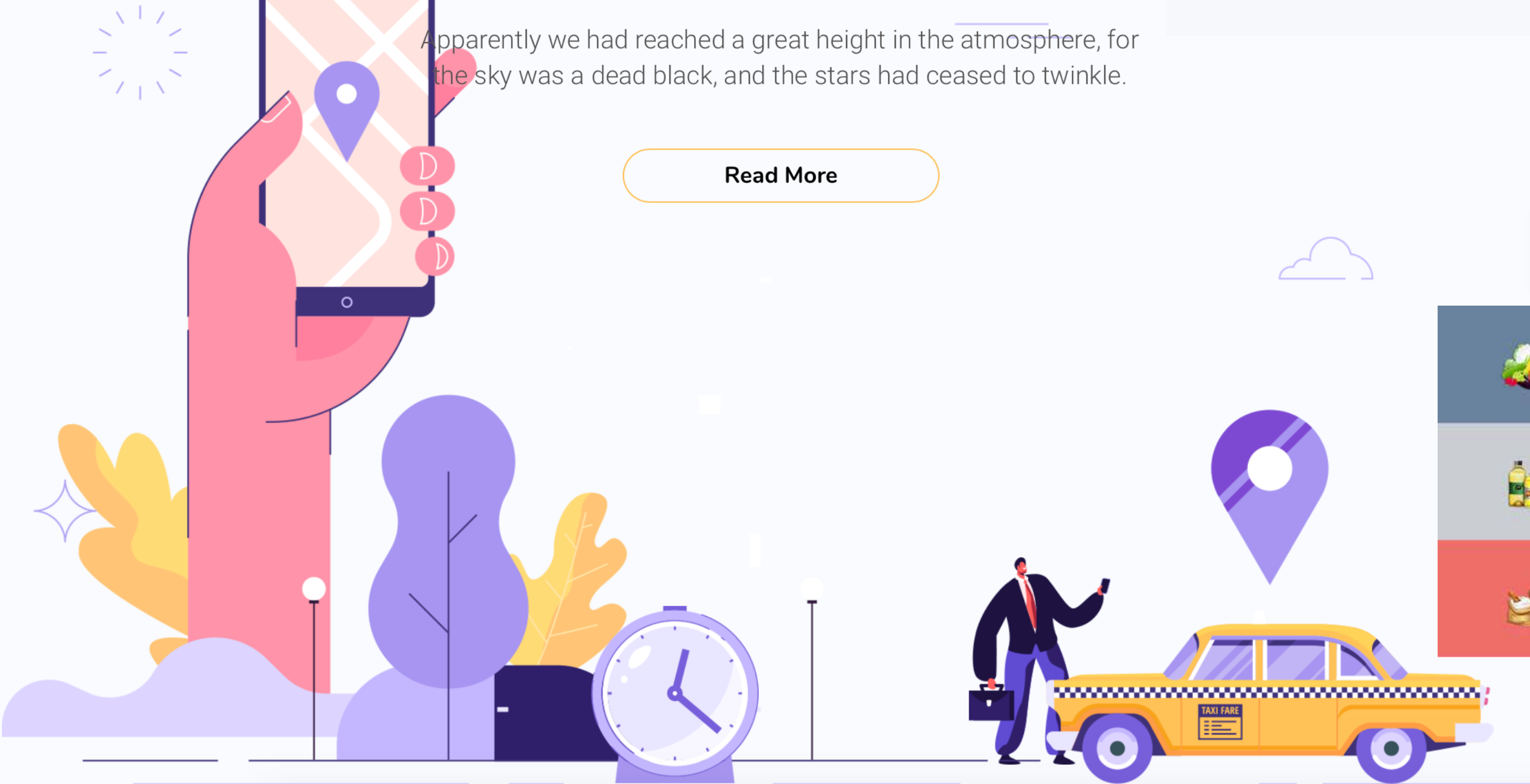
ILLUSTRATION SKETCHING



Always on time.

Apparently we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle.

Read More





XY COLLECTIVE



Mille Crepes

Special Selection of Mille Patisserie

It is a decadent and elegant classic French no-bake cake consisting of 20 layers of paper thin crepes, each separated with a brush of French pastry cream. The word mille feuille means "a thousand sheets, layers, or leaves," implying the many layers of crepes. This cake tastes delicious and has great texture. It does not take much effort to make this cake – just a little time and patience.

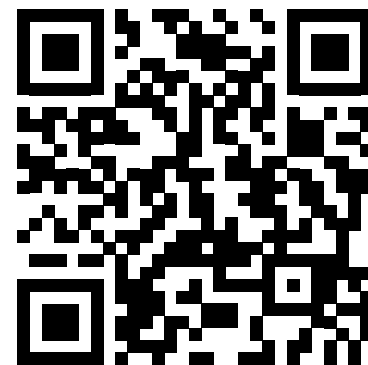
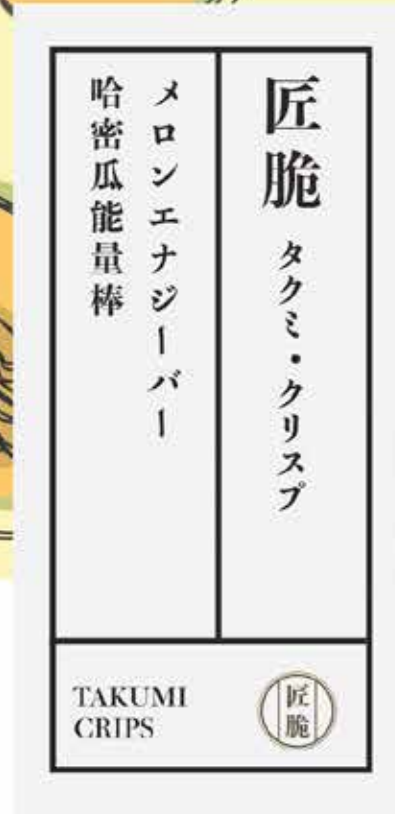
More Cakes

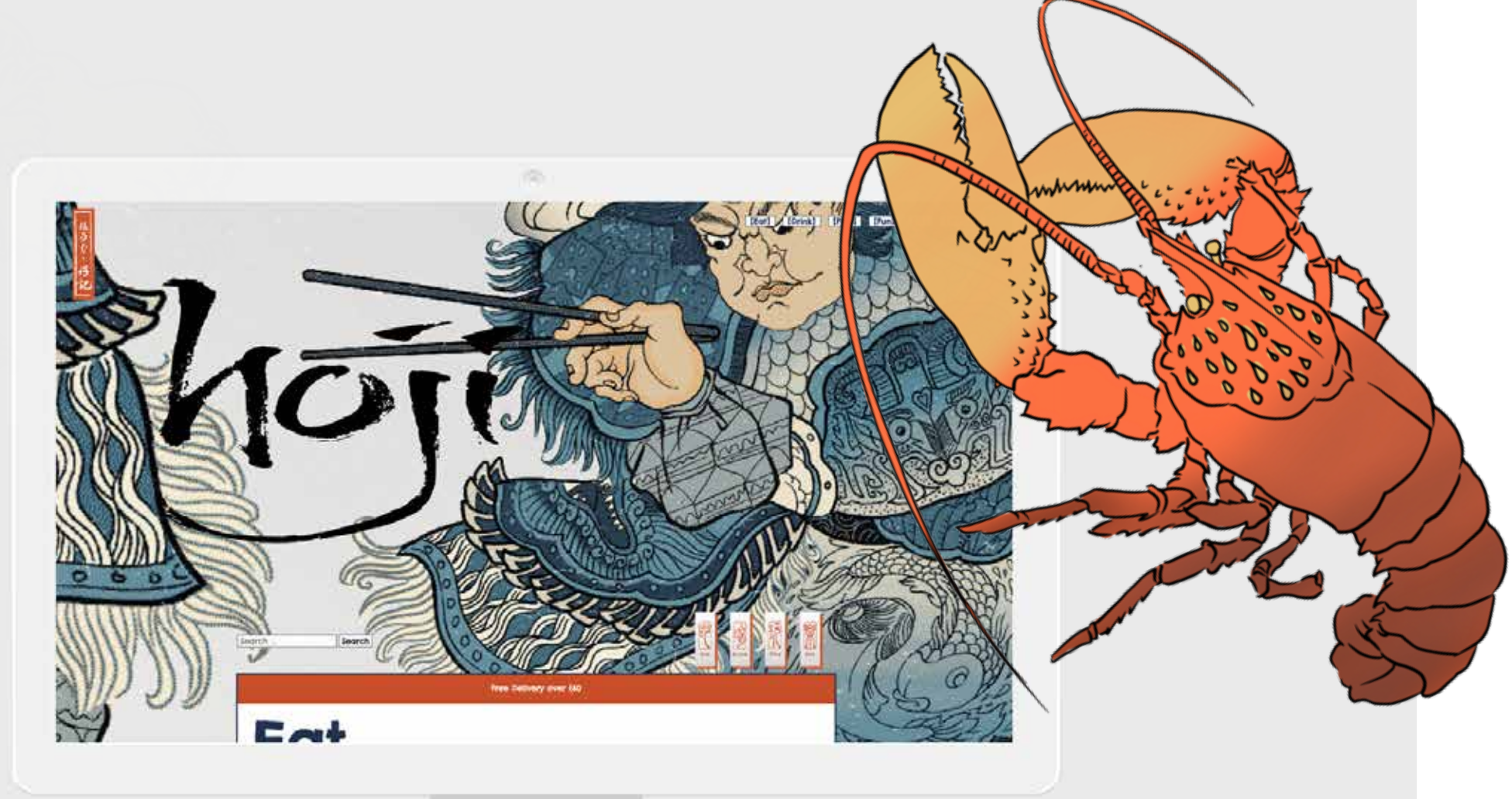
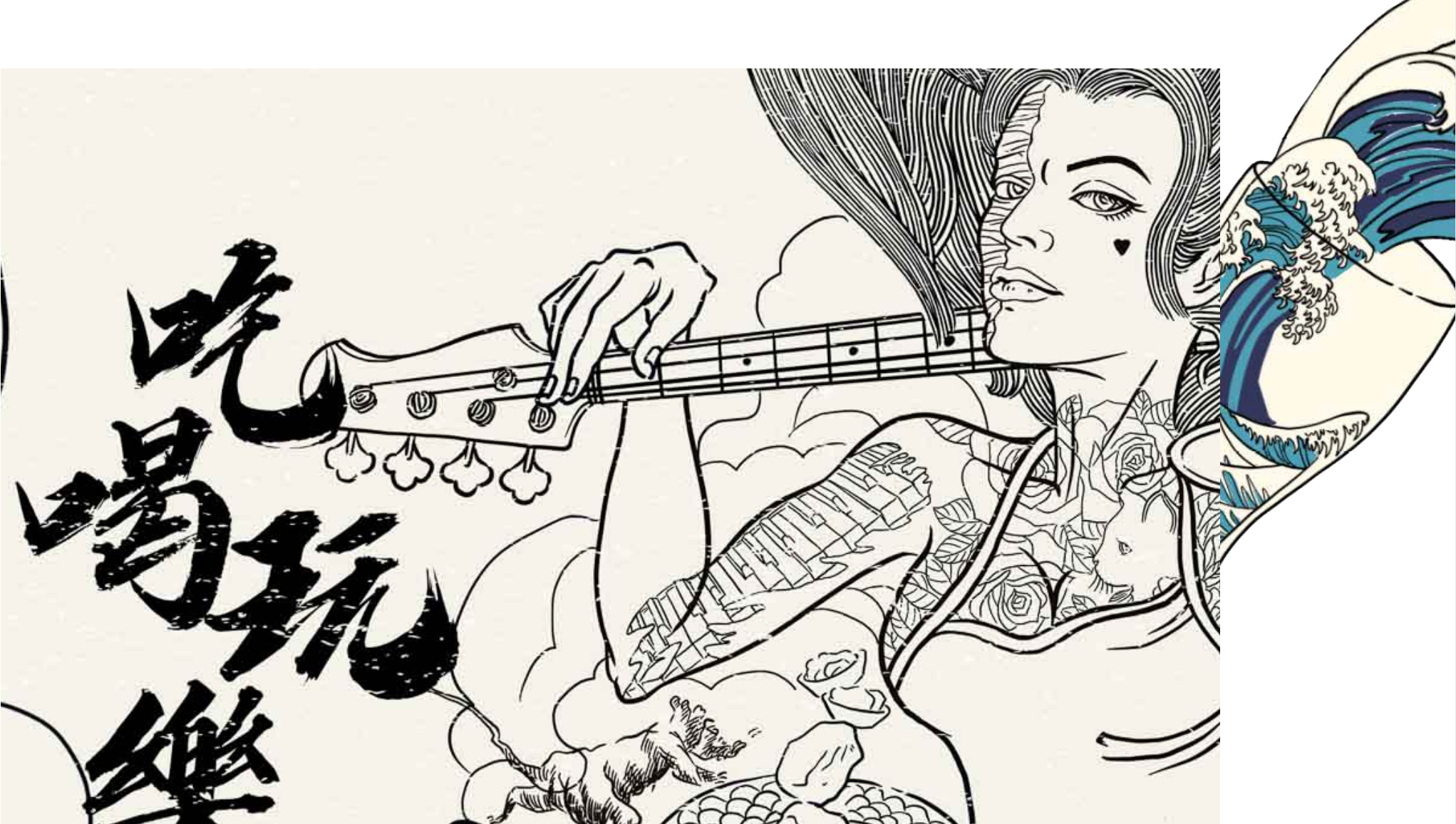


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匠の脆
タクミ・クリスプ
TAKUMI CRISP





Eat Drink Play Fun

吃喝玩樂



【肉】 Meat



【果蔬】 Fruit Veg



【凍品】 Frozen



【醬料】 Sauce



【即食】 Instant



【間食】 Snack



【飲】 Drink



【另類】 Other



CONCEPT VI

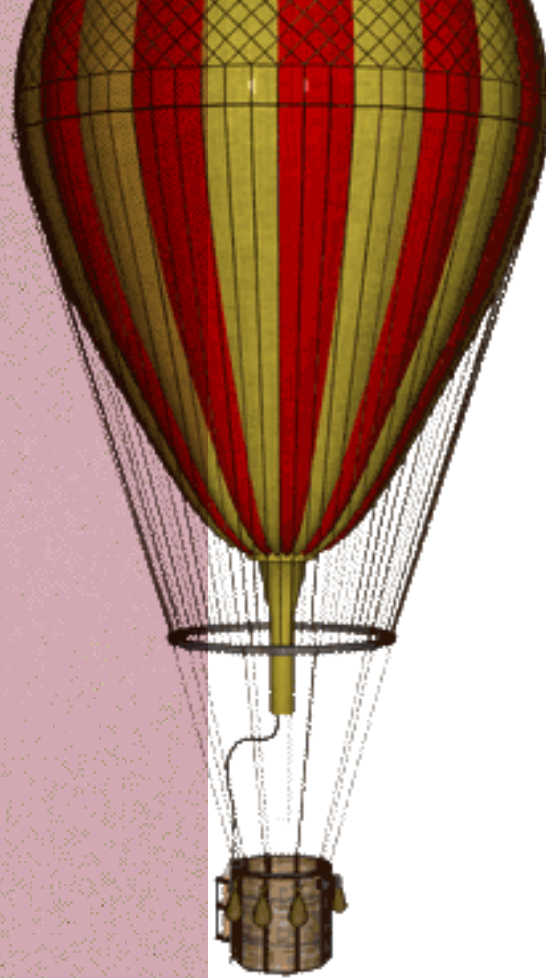
SURREALISM WONDERLAND



XY COLLECTIVE



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THANK YOU

**MOOD-BOARD
COLLECTION**

2021

XY COLLECTIVE

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