

The background of the entire image is a repeating pattern of stylized illustrations of Takumi Crisp packaging and slices. The packaging is shown in two ways: as a whole round container with a green, textured exterior and an orange interior, and as a cross-section revealing a brown, wavy, crystalline structure. Slices of the product are depicted as curved, orange-colored segments with a thin green outer layer. The central text is positioned in the middle of the image, surrounded by these illustrations.

タクミ クリスプ

TAKUMI CRISP

A small, stylized logo consisting of a hexagon with internal lines forming a geometric pattern.

XY COLLECTIVE

IT'S NOT
ABOUT IDEAS
IT'S ABOUT
**MAKING IDEAS
HAPPEN**



XY COLLECTIVE

FONTFAMILY

凸版文久見出し明朝 エクストラボールド
Toppan Bunkyu Midashi Mincho

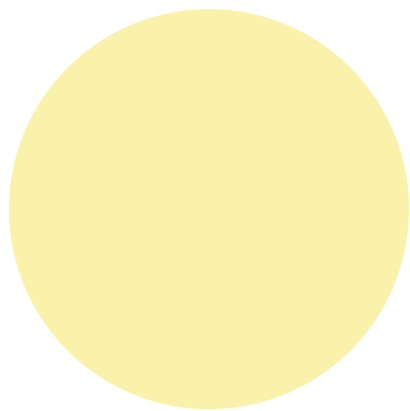
Takumi Crisp: タクミ クリस्प
哈密瓜 能量棒: メロン エナジーバー
能量棒: エナジーバー
哈密瓜: メロン
哈密瓜干: 干しメロン

COLOUR



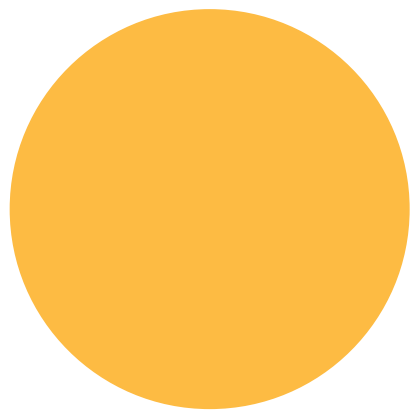
WHITE

c0 m0 y0 k5
r241 g242 b242
F1F2F2



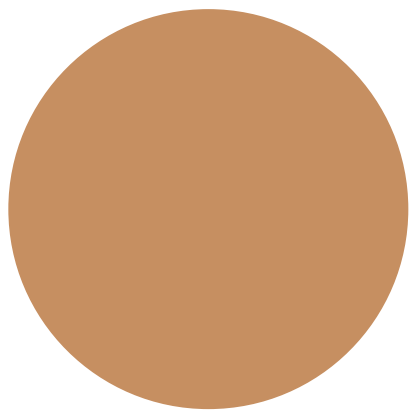
LIGHT AMBER

c2 m2 y41 k0
r252 g240 b170
FCF0AA



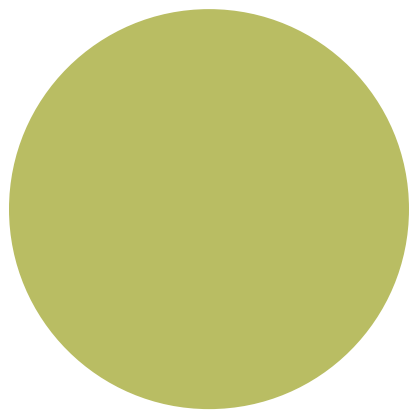
AMBER

c0 m29 y84 k0
r253 g187 b66
FDBB42



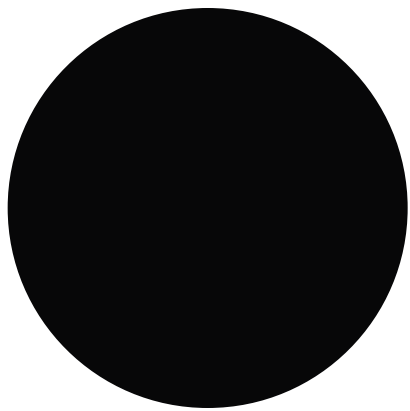
GOLD

c21 m45 y68 k3
r197 g143 b96
C58F60



LIME

c31 m15 y76 k0
r185 g190 b100
B9BE64



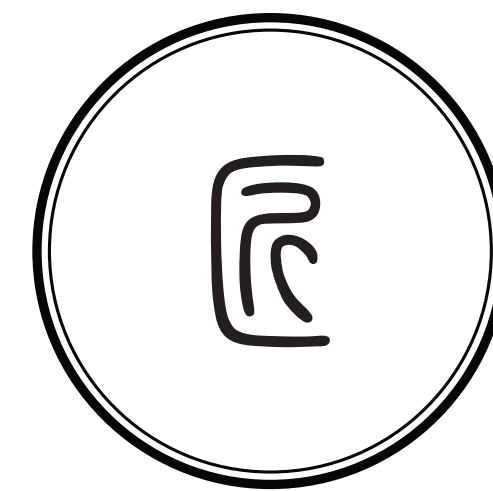
DARK

c75 m69 y65 k87
r5 g5 b8
050508

LOGO



タクミ クリスプ
TAKUMI CRISP



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LOGO



タクミ クリスプ
TAKUMI CRISP

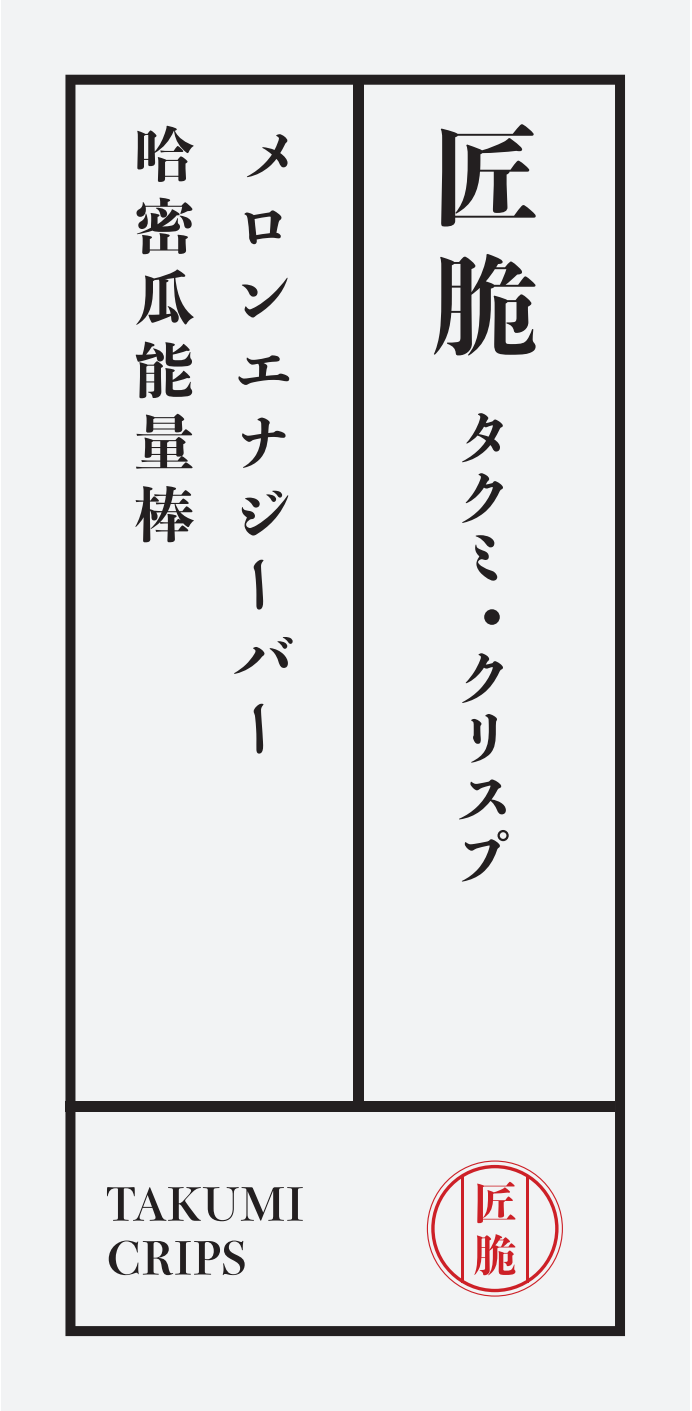


T A K U M I C R I S P

LOGO



LOGO



SKETCH

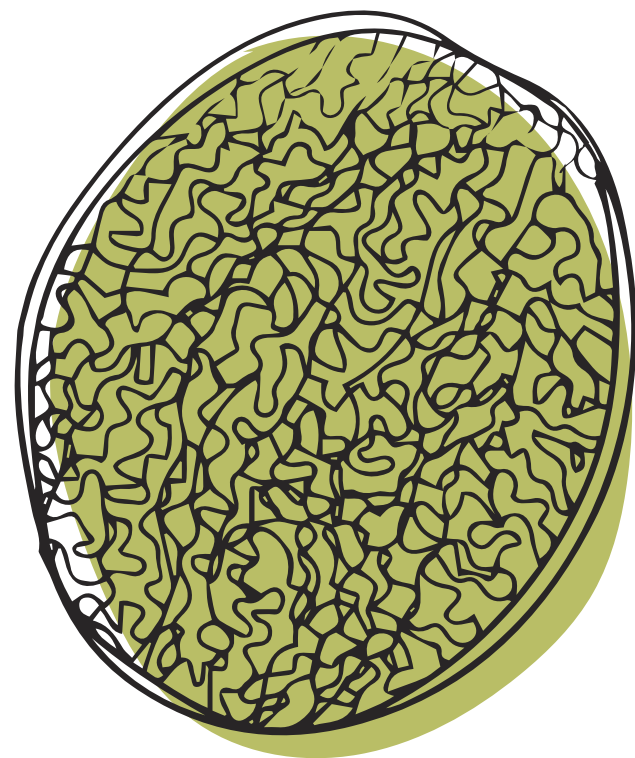




タクミ・クリスプ
TAKUMI CRISP



SKETCH



匠脆

タクミ・クリップ

メロンエネルギー
哈密瓜能量棒

TAKUMI
CRIPS



PACKAGING





匠脆
タクミ・クリスプ
メロンエネルギーバー
哈密瓜能量棒

TAKUMI
CRIPS



PACKAGING



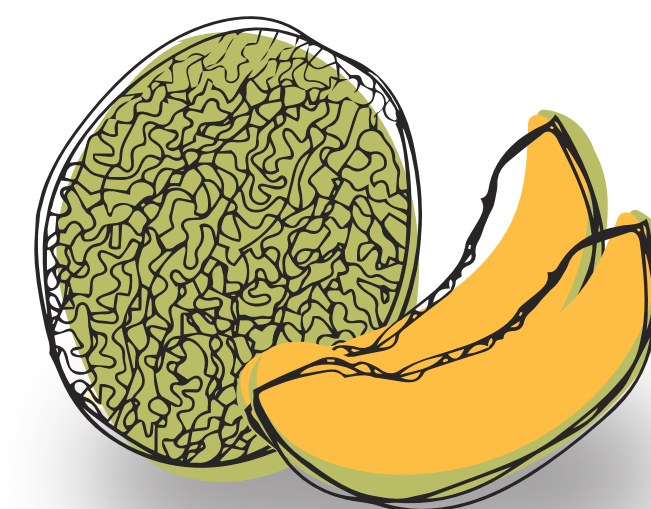


 **タクミ クリプ**
TAKUMI CRISP

哈密瓜干: 干しメロン



タクミ・クリスプ
TAKUMI CRISP



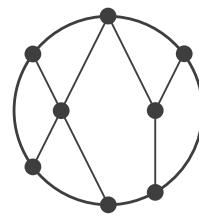
哈密瓜干: 干しメロン



タクミ クリスプ
TAKUMI CRISP



哈密瓜能量棒: メロン エナジーバー



XY COLLECTIVE